



February 12, 2010

Dear Members and Associates,

On behalf of the United Fire Fighters of Southern California (UFFSC), and the Southwest Region of the International Association of Black Professional Fire Fighters (IABPFF), we welcome you to attend our Southwest Regional Spring Conference, April 8th through April 10th, 2010. This year we will celebrate in the City of Pasadena, at the Hilton Hotel located at 168 South Los Robles, Ca. 91101 · (626) 577-1000.

This year's theme, "Here, let me show" will encourage us all to remember the first time this phrase was offered up in our times of need. It is my hope that each person in attendance will be inspired to reach out, down, and back with a similar offer to those in need.

Some important information regarding this years Spring conference:

- Regional Board Meeting Wednesday evening April 7, 2010.
- Opening Day and Regional Business begins on Thursday, April 8, 2010. There is still time to take advantage of the early registration fee of \$125.00. Until March 10th, upon which the registration fee will be \$150.00. On site registration will be accepted up until the first day of the conference at a fee of \$175.00.
- Your registration fee includes: All conference lectures, a Luncheon ticket with keynote speaker, and (1) admission to the Bachelor Auction / Dance.
- Hotel conference room rates are available up until the hotel reservation deadline which is March 10, 2010. Room reservations made after March 10, 2010, will be at the best available rate and based on availability. Call early to reserve your room. To register, please call (626) 577-1000 and ask for the International Association of Black Professional Firefighters (IABPFF) rate.

Our 2010 IABPFF Southwest Regional Spring Conference is on course to be an inspiration to all. To put on the best conference that we can, we need you to attend and bring a friend.

Respectfully,

Carl E. Alexander II

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