



February 12, 2010

Dear Members and Associates,

On behalf of the United Fire Fighters of Southern California (UFFSC), and the Southwest Region of the International Association of Black Professional Fire Fighters (IABPFF), we welcome you to attend our Southwest Regional Spring Conference, April 8th through April 10th, 2010. This year we will celebrate in the City of Pasadena, at the Hilton Hotel located at 168 South Los Robles, Ca. 91101 · (626) 577-1000.

This year's theme, "Here, let me show" will encourage us all to remember the first time this phrase was offered up in our times of need. It is my hope that each person in attendance will be inspired to reach out, down, and back with a similar offer to those in need.

Some important information regarding this years Spring conference:

- Regional Board Meeting Wednesday evening April 7, 2010.
- Opening Day and Regional Business begins on Thursday, April 8, 2010. There is still time to take advantage of the early registration fee of \$125.00. Until March 10th, upon which the registration fee will be \$150.00. On site registration will be accepted up until the first day of the conference at a fee of \$175.00.
- Your registration fee includes: All conference lectures, a Luncheon ticket with keynote speaker, and (1) admission to the Bachelor Auction / Dance.
- Hotel conference room rates are available up until the hotel reservation deadline which is March 10, 2010. Room reservations made after March 10, 2010, will be at the best available rate and based on availability. Call early to reserve your room. To register, please call (626) 577-1000 and ask for the International Association of Black Professional Firefighters (IABPFF) rate.

Our 2010 IABPFF Southwest Regional Spring Conference is on course to be an inspiration to all. To put on the best conference that we can, we need you to attend and bring a friend.

Respectfully,

Carl E. Alexander II

Carl E. Alexander II, President
United Fire Fighters of Southern California

www.uffsouthernca.com

carlalexander_ii@hotmail.com

(818) 8096430

Guest Non-Membership Registration Form
Southwest Regional Spring Conference
April 8th – April 10th, 2010

Theme: **Here, Let Me Show You**

Hilton Pasadena Hotel · 168 South Los Robles Avenue · Pasadena, CA. 91101 · 1 (626) 577-1000

- | | |
|------------|---|
| \$10.00 | Entry Level Seminar / Panel Discussion / April 10th, 2010 |
| \$35.00 | Luncheon / Seat – April 9, noon / |
| \$350.00 | Luncheon / Table – April 9, noon |
| ◇ \$90.00 | Pre-Registration Now through March 10 th , 2010 |
| ◇ \$110.00 | Registration March 11 th through Conference Dates |

Packet includes: Information package, Luncheon ticket, and (1) admission to Dance.

Make all checks payable to **United Firefighters of Southern California** or **UFFSC** and mail with registration and AD information to the address below. On-line registration also available.

Name: _____

Address: _____

City /State / Zip Code: _____

Home Phone (____) _____ Cellular / Work Phone: (____) _____

Chapter / Position Held: _____

Mail all registrations to: **United Firefighters of Southern California**
P.O. Box 2127
Pasadena, CA. 91102 – 2127

Luncheon Style · Buffet

Dear Souvenir Journal Patron:

The United Fire Fighters of Southern California is a chapter of the International Association of Black Professional Fire Fighters, within the Southwest Region. Our mission will be to reach out, reach down, and reach back to create new friendships and opportunities to work with other service oriented organizations.

Beginning April 8th through 10th, 2010 we will host the IABPFF annual Southwest Region Spring Conference at the Hilton Hotel in Pasadena, California. You may assist our association through the placement of a personal/business ad in our Souvenir Journal titled “**Here, let me show you**”. With the unfortunate natural disaster in Haiti, our organization will offer support to the relief efforts on going.

Enclosed is the ad form for your convenience. PLEASE SUBMIT ALL CAMERA READY ADS ON OR BEFORE: March 22nd, 2010.

We would like to thank you in advance for your assistance and generosity. Should you have any questions, please feel free to contact us at (818) 809-6430 or carlalexander_ii@hotmail.com

Respectfully,

Carl E. Alexander II, President
United Fire Fighters of Southern California
(818) 809-6430 Cell
carlalexander_ii@hotmail.com

SOUVENIR AD FORM

“Here, let me show you”

April 8th through April 10th, 2010

Hilton Hotel 168 South Los Robles Avenue, Pasadena, CA. 91101 · (626) 577-1000

Advertising Rates:

Please check appropriate selection

Advertising Rates: Please check appropriate selection ITEM	SIZE OF AD	MEMBER COST	NON-MEMBER COST	SELECTION
Business Card	4.25" X 2.75"	\$20.00	\$30.00	
¼ Page Advertisement	4.25 X 2.75"	\$40.00	\$50.00	
½ Page Advertisement	8.5" X 5.5"	\$60.00	\$80.00	
Full Page Advertisement	8.5" X 11"	\$100.00	\$125.00	
Inside front cover Advertisement	8.5" X 11"	\$150.00	\$175.00	
Inside back cover Advertisement	8.5" X 11"	\$150.00	\$175.00	
Back Cover Advertisement	8.5" X 11"	\$200.00	\$225.00	

\$75.00 Full page Chapter Special until March 22nd, 2010

Please make checks payable to **United Fire Fighters of Southern California**. Please submit check, completed form, and CAMERA READY advertisement to the address listed below.

Organization Name:

Address:

City, State, Zip Code:

Authorized Signature

Contact person:

Solicitor:

Deadline for camera-ready advertisement: April 1st, 2010

Send to:

United Fire Fighters of Southern California
P.O. Box 2127
Pasadena, CA. 91102-2127

Official use only

Date Rec'd: _____ Camera ready: Yes _____ No _____

Check No: _____ Amount: _____ Deposited on: _____

IABPFF 2010 SOUTHWEST REGIONAL SPRING CONFERENCE
Vendor Registration Form
Theme: Here, Let Me Show You

April 8th through April 10th, 2010
Hilton Pasadena Hotel
168 South Los Robles Avenue
Pasadena, CA. 91101
(626) 577-1000

Business Name: _____

Vendor / Contact Person: _____

Address: _____

Contact Phone: _____ Fax: _____

Detailed Description of Merchandise for sale: _____

Enclosed is my check for the following:

Exhibit Space Rental:

Table Top only, no electricity required

- () \$100.00 Thursday through Saturday
- () \$50.00 Saturday only
- () \$50.00 Thursday or Friday only
- () \$50.00 Site of Dance location only

Table Top WITH electricity provided

- () \$160.00 Thursday through Saturday
- () \$ 65.00 Saturday Only
- () \$65.00 Thursday or Friday only
- () \$65.00 Site of Dance location only

Make check(s) payable to: **United Firefighters of Southern California**
P.O. Box 2127
Pasadena, CA. 91102-2127

For questions, please call Edmondo St. Cyr (909) 239-8600

Application # ___ Received On: ___ Amount Paid: ___ Exhibit Space # ___ Initials ___